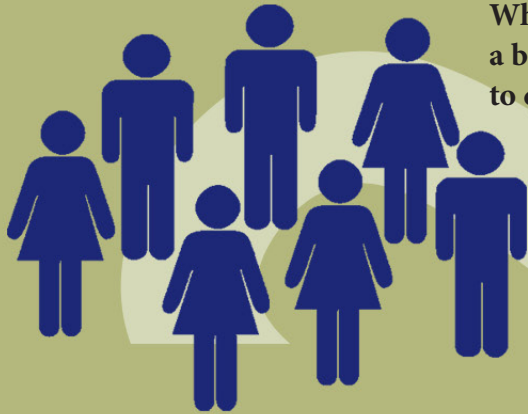




Basics of Banking

Banks are financial institutions where people and businesses can save or invest their money. Banks deal with two primary products: Deposit accounts and loans. Checking and savings accounts are the most commonly used. There are also certificates of deposits, money market accounts and individual retirement accounts.

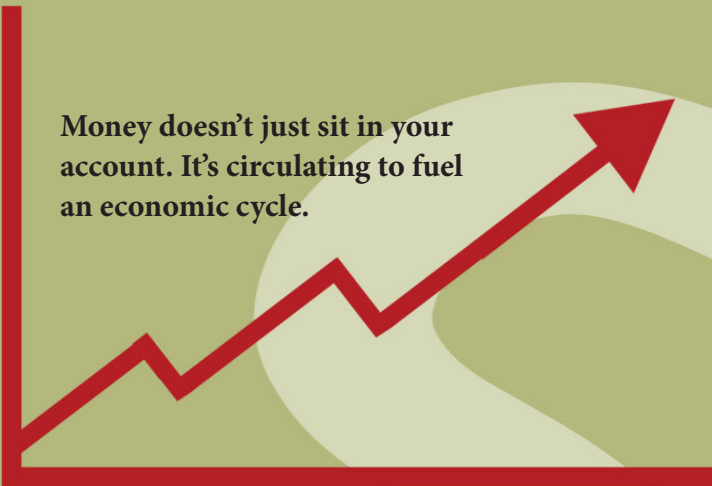


When money is deposited into an account, a bank can use those funds to provide loans to customers.



Money doesn't just sit in your account. It's circulating to fuel an economic cycle.

Bank loans allow customers to make purchases and pay it back over time.



Banking earns you money. Depositing your money in a bank, allows you to earn interest to help you achieve your financial goals.